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OPTIVON SEEKS AGENTS AND RESELLERS FOR U.S. LAUNCH OF ADVANCED VOIP CALL MANAGEMENT SOLUTIONS

-- Lucrative market seen for suite of new services featuring unified communications, IP telephony, messaging hosting, and personal assistance for important calls --

ORLANDO, Fla. (August 31, 2004) From its new U.S. headquarters in Orlando, Optivon, an innovative provider of telephony services, is rolling out its suite of Advanced Call ManagementSM services for businesses. Advanced Call Management Services combine Optivon's expertise in personally assisted calls using Voice over Internet Protocol (VoIP) platform and proprietary hosted applications for unified management of voicemails and e-mails.

"A missed call is a missed opportunity. Optivon connects important calls and messages to important people wherever they may be," explained Luis G. Romero, president and chief executive officer of Optivon. "To make sure vital messages always get through, our applications integrate rules-based-routing for calls with live telephone answering for priority callers or after-hours calls."

Optivon's suite of services, which have undergone rigorous pre-launch testing with businesses in San Juan, Puerto Rico, includes Unified Communications, Personal Agent, Service Dispatch, Remote Receptionist and Contact Center. All are enabled through Web-based portals and run on a VoIP platform. Service Dispatch features a comprehensive service ticket reporting system, which can be integrated to the end user's customer relationship management system.

According to Romero, Optivon will rely on agents and resellers as its primary marketing channels. "Optivon opens the door to a world of business opportunities for all involved," he said. "We're seeking a handful of master agents and resellers who want to be in the vanguard of the next great growth stage in business communications. Our package offers more than excellent earning potential; we're also enabling our partners to reduce churn and increase revenue per account by enhancing their product line."

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For more information on partnering with Optivon, agents and resellers should visit www.optivon.com/partners or call 1 (866) 503-2626.

About Optivon

Headquartered in Orlando, Fla., Optivon is the first company to provide businesses of all sizes a comprehensive messaging service that combines unified communications with on-demand support from professional call agents in a Voice over Internet Protocol environment. Optivon's Advanced Call ManagementSM service means callers will not get trapped in annoying voice mail they will always have access to live agents for immediate assistance. Optivon's solutions, which are available through service providers, carriers and agents, include service dispatch, contact center and remote receptionist applications, integrated with support from professional call agents. Visit www.optivon.com or call 1 (866) 503-2626 for more information.

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